

Melynn Sicht

Association Marketing | Communications



“Melynn is the best at helping associations and staffs understand the world of communications, branding, and marketing.”

Karen G, CEO, State trade Association

You will want Melynn in front of your board or staff. She brings together 20 years of marketing leadership with the know-how of delivering an exceptional experience to your members. Melynn will help you look at your communications and marketing with a very different point of view.

Making your association relevant * Writing workshops * Branding * Communications
Online * Marketing Myths
Gaining member attention * Setting goals & strategic plans * Leadership

Melynn’s clients range from large national associations to small associations with less than 100 members in a variety of industries.

Whether speaking to staff and elected leaders or working one-on-one with CEOs, Melynn helps update your brand, improve communications and plan new programs and offerings. She will help you create and deliver something very special for your members.

Purpose

Topics

Experience

“Very impressive. Great suggestions. I think this consultant is right ‘on point.’ She’s a keeper!”
- Dan K., Board Member, Small Trade Association

“You are just what we needed! We gave the (strategic planning) session an 11 on a scale of one to ten. I measure the success of such an event by the extent to which everyone contributes and takes ownership and the amount of laughter. It was FANTASTIC!”
- Sue F., Regional Non-Profit Organization

“What a resource of great marketing you are! Your writing class was an excellent growth and learning opportunity.”
-Lolli S., Marketing/Education Director
Regional Trade Association

Call or email Melynn to discuss your needs
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Learn more at www.nsightmarketing.com