

Melynn Sicht - Speaker Introduction

Melynn is a firecracker of positivity and planning. She pours out pure marketing communication strategies that Association Executives like you will use and make change.

Melynn is a seasoned sales and marketing executive who got a taste for creating and deploying integrated marketing programs at Xerox for over 20 years.

She finely honed these skills while playing a lead role in building the product and service portfolio of Sun Microsystems.

For the last ten years - she - along with her nSight Marketing team provides valuable insights that associations across the US and Canada clamor for.

She knows her stuff, she loves her work, and it shows.

